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KNOWLEDGEWHERE designs, develops and commercializes mobile location-based applications and products. We distinguish ourselves by the unique use of GPS technology and an array of network-based location systems.

In July, 2004, we successfully commercialized North America's first location-based game, *Swordfish*, on Bell Mobility's Canadian network. Through our mobile entertainment subsidiary, Blister Entertainment Inc., we market *Swordfish* and other location-based products to mobile operators worldwide.

LOCATION EXPERTISE sets KnowledgeWhere apart. Our team comprises geomatics engineers, scientists, application programmers, and technical consultants. Forty combined years of geomatics experience fuels the development and testing of our mobile location applications and products.



- GPS processing and application development
- A-GPS, AFLT, TDOA and EOTD location network testing
- Neural network development and testing for optimal usage of location input data
- Geo-spatial analysis and filtering techniques for optimal location reliability and accuracy estimation



MARC WACHMANN, VP OPERATIONS
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KnowledgeWhere offers licensed access to our Location Application Platform. We also help mobile operators and application developers adopt and deploy location-based applications. Our services include:

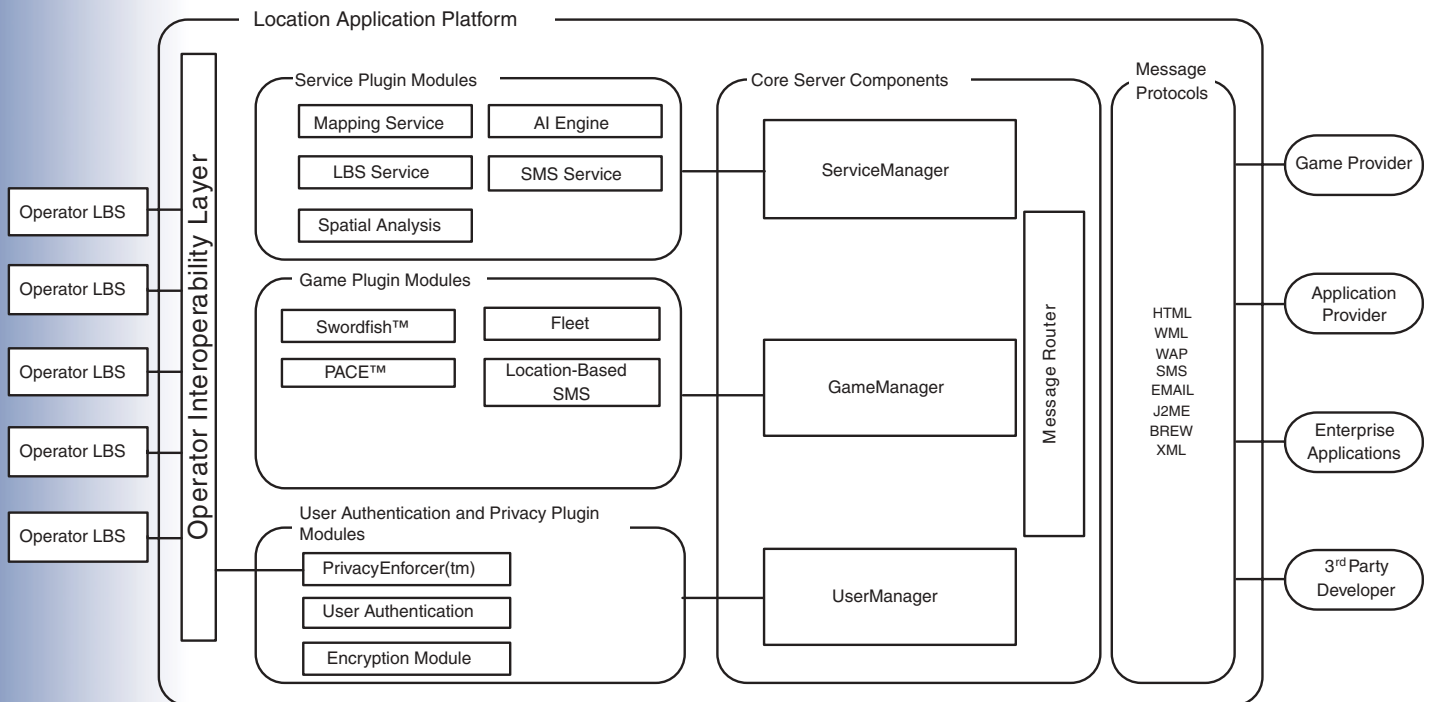
- Mobile location system testing
- Geo-spatial mobile application design, development, testing, and certification

LOCATION APPLICATION PLATFORM (LAP)

KnowledgeWhere's LAP comprises individual engines. Among them are proprietary artificial-intelligence game engines, geo-location engines, pseudo-positioning engines, privacy-enhancing engines, and multi-player game engines.

Combined, these engines can power several product lines, for example mobile location-based gaming, fitness, and other real-time geo-coding and routing applications. The LAP architecture, based on Open Mobile Alliance (OMA) specifications, supports generic and user-specific API's.

Our LAP is a portal. It integrates mobile location-based applications with mobile operator networks. This interoperability allows third-party developers to access location data from many sources with varying accuracies, yet deliver consistent, reliable applications to the mobile user.



LAP Features: Single point of access to multiple operators and their LBS servers
Plug-and-play platform access for third party developers
Standard Application Server
Location-enabler of offline content
Geo-spatial multi-user capability
Privacy software solutions that protect consumers
Several enterprise and consumer uses
Leverages the location technology built into many phones

